

Date: \_\_\_\_\_

Business Name (please print) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: (please print) \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Accounting Email: \_\_\_\_\_

**Choose from Digital Only program OR Digital and Print Bundle**

Payment method: Choose from  Credit Card OR  Cheque

Choose your type:

Business  Event  Organization

**OPTION 1 Digital Program ONLY**

Program includes web page on Route97.net, directory, social media hub & contest options

Web page listing format \$299.00 plus GST \$14.95 = \$313.95

**OPTION 2 Digital Program + Display Ad in 2017 Print Guide**

Program includes web page on Route97.net, directory, social media hub & contest options

*Pricing based on print guide ad size choose from list below*

**Display Ad Choices**

1/8 display ad \$ 625.00 plus GST \$ 31.25 = \$ 656.25  
 1/4 square display ad \$1,250.00 plus GST \$ 62.50 = \$1,312.50  
 1/2 horizontal display ad \$2,325.00 plus GST \$116.25 = \$2,441.25  
 Full page display ad \$4,250.00 plus GST \$212.50 = \$4,462.50  
 Additional full page display ad \$3,250.00 plus GST \$162.50 = \$3,412.50

**Premium placement full-page ad back cover of pull-out map (Subject to availability)**

Full page ad on back of map pull out \$4,500.00 plus GST \$225.00 = \$4,725.00

**Premium positions**

Full page display ad Inside Back Cover \$4,500.00 plus GST \$225.00 = \$4,725.00  
 Full page display ad Outside Back Cover \$4,500.00 plus GST \$225.00 = \$4,725.00

**EMAIL OR FAX COMPLETED CONTRACT TO: Meaghan Racine marketing@totabc.com OR FAX # 250-860-9993**

Contact: **Meaghan Racine, Market Development** \_\_\_\_\_ Salesperson Initial  
 Thompson Okanagan Tourism Association  
 Direct 250-860-5999 ext 203 Fax 250-860-9993  
 Email [marketing@totabc.com](mailto:marketing@totabc.com)

- ALL PAYMENTS ARE MADE TO: Thompson Okanagan Tourism Association
- Program Funding is on a "First Come" basis
- Offer is available to TOTA Stakeholders Only (register FREE at [www.totabc.org](http://www.totabc.org))

Thompson Okanagan Tourism Policy

Stakeholders not submitting payment to TOTA for their participation in a marketing project within 30 days of the date of the invoice will be notified of cancellation of their funding for that project. Notification is to occur on the 30th day. Their funding would be cancelled 15 days afterward (45 days after invoice date) unless payment is received within that time. Your signature on this Insertion Contract means you have read and understood this policy and authorizes Thompson Okanagan Tourism to invoice you for the program offer as outlined above.