

Date: _____

Business Name (please print) _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Contact Name: (please print) _____

Contact Signature: _____

I **want** to receive info from TOTA: News Marketing Opportunities Events No thanks

Accounting Email: _____

Choose from Digital Only program OR Digital and Print Bundle

Payment method: Choose from Credit Card OR Cheque

Choose your type:

- Business Event Organization

OPTION 1 Digital Program ONLY

Program includes web page on Route97.net, directory, social media hub & contest options

- Web page listing format \$389.00 plus GST \$19.45 = \$408.45 Canadian

OPTION 2 Digital Program + Display Ad in 2017 Print Guide

Program includes web page on Route97.net, directory, social media hub & contest options
Pricing based on print guide ad size choose from list below

Display Ad Choices

- 1/8 display ad \$ 815.00 plus GST \$ 40.75 = \$ 855.75 Canadian
 1/4 square display ad \$1,625.00 plus GST \$ 81.25 = \$1,706.25 Canadian
 1/2 horizontal display ad \$3,022.50 plus GST \$151.13 = \$3,173.63 Canadian
 Full page display ad \$5,525.00 plus GST \$276.50 = \$5,801.25 Canadian
 Additional full page display ad \$4,225.00 plus GST \$211.25 = \$4,436.25 Canadian

Premium placement full-page ad back cover of pull-out map (Subject to availability)

- Full page ad on back of map pull out \$5,850.00 plus GST \$292.58 = \$6,142.50 Canadian

Premium positions (Subject to availability)

- Full page display ad Inside Back Cover \$5,850.00 plus GST \$292.58 = \$6,142.50 Canadian
 Full page display ad Outside Back Cover \$5,850.00 plus GST \$292.58 = \$6,142.50 Canadian

EMAIL COMPLETED CONTRACT TO: Sommer O'Shaughnessy at sommer.oshaughnessy@kelownacapnews.com

Contact: **Sommer O'Shaughnessy** _____ Salesperson Initial
 Black Press
 Phone: 250-979-7322
 Email sommer.oshaughnessy@kelownacapnews.com

- ALL PAYMENTS ARE MADE PAYABLE TO: Thompson Okanagan Tourism Association
- Offer is available to Stakeholders in the North Central Washington District