

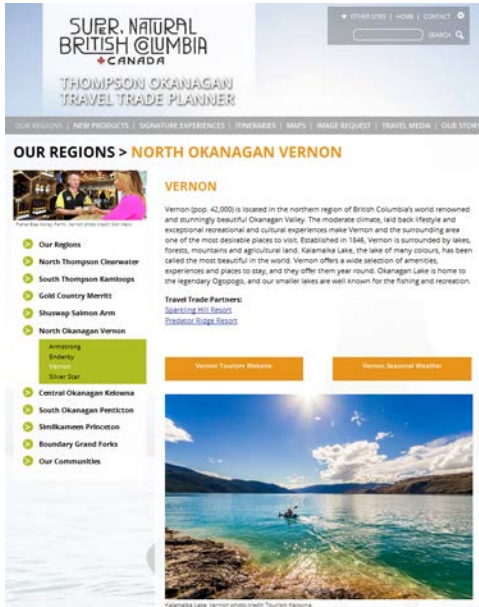


Thompson Okanagan
Tourism Association

totabc.org

Limited Time Offer!

**Travel Trade Online Planner & Route 97
traveltrade.totabc.org & route97.net**



Travel Trade Community Page

SPECIAL Stakeholder Pricing \$1000 (plus taxes):

Travel Trade Online Planner Tier Three & Video

Term: 1 year from activation date on the website

What you receive:

- Directory listing (business name – with link, phone number)
- Website link in the itineraries where your product is mentioned
- Listed as a Travel Trade partner at the end of each day with website link
- An image displayed in the left hand column of itinerary images (supplied)
- Listed as a Travel Trade Partner on your community page and on the “Our Story” pages
- Priority listing of any New Product you create and updating / renovations announcements
- Video can be changed **twice** within the 1 year period

NOTE: Video add on:

- Embedded on community page
- Suggested length: minimum 30 sec, maximum 2 min

Route97 website listing

Term: 1 year from activation date on the website

What you receive:

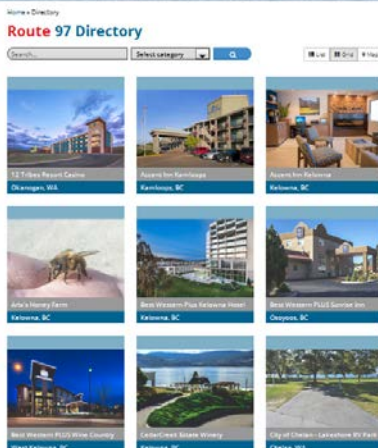
- Your own dedicated web page on Route 97.net
- Access points to your web page (and ultimately your website) include ad tiles strategically located on related content pages throughout the site, links through the social media hub, business directory and name search.
- Update your own content!
- The digital option includes the opportunity to donate to the seasonal contests.

To Book your Space, Contact:

Rob Grifone

Email: industrysupport@totabc.com

Phone: (250) 862-9354



Route 97 Directory