

Date: _____

Business Name (please print) _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Contact Name: (please print) _____

Contact Signature: _____

I **want** to receive info from TOTA: News Marketing Opportunities Events No thanks

Accounting Email: _____

Choose from Digital Only OR Digital and Print Bundle

Payment method: Choose from Credit Card OR Cheque

Business Event Organization

OPTION 1 Digital Program ONLY

Route 97.net

Ad Tile on Roadtrip & Map web page \$299.00 plus GST \$14.95 = \$313.95

OPTION 2 Digital Program + Display Ad in 2019 Print Guide

Ad Tile on Roadtrip & Map web page + Choose Print Ad Size

Pricing based on print guide ad size choose from list below

Display Ad Choices

- 1/8 display ad \$ 625.00 plus GST \$ 31.25 = \$ 656.25
- 1/4 square display ad \$1,250.00 plus GST \$ 62.50 = \$1,312.50
- 1/2 horizontal display ad \$2,325.00 plus GST \$116.25 = \$2,441.25
- Full page display ad \$4,250.00 plus GST \$212.50 = \$4,462.50
- Additional full page display ad \$3,250.00 plus GST \$162.50 = \$3,412.50

Premium placement full-page ad back cover of pull-out map (Subject to availability)

Full page ad on back of map pull out \$4,500.00 plus GST \$225.00 = \$4,725.00

Premium positions (Subject to availability)

- Full page display ad Inside FRONT Cover \$4,500.00 plus GST \$225.00 = \$4,725.00
- Full page display ad Inside BACK Cover \$4,500.00 plus GST \$225.00 = \$4,725.00
- Full page display ad Outside Back Cover \$4,500.00 plus GST \$225.00 = \$4,725.00

EMAIL COMPLETED CONTRACT TO: liza.simpson@blackpress.ca

Contact: **Liza Simpson** _____ Salesperson Initial
Black Press
Cell 250-328-2537
Email liza.simpson@blackpress.ca

- ALL PAYMENTS ARE MADE PAYABLE TO: Thompson Okanagan Tourism Association
- Offer is available to TOTA Stakeholders Only (*register FREE at www.totabc.org*)

PAYMENT TERMS: Full payment due by January 9, 2019 to receive Early Bird Rate.