

Date: \_\_\_\_\_

Business Name (please print) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: (please print) \_\_\_\_\_

Contact Signature: \_\_\_\_\_

I **want** to receive info from TOTA: News  Marketing Opportunities  Events  No thanks

Accounting Email: \_\_\_\_\_

**Choose from Digital Only OR Digital and Print Bundle**

Payment method: Choose from  Credit Card OR  Cheque

Business                       Event                               Organization

**OPTION 1 Digital Program ONLY**

Route 97.net

Ad Tile on Roadtrip & Map web page                      \$299.00 plus GST \$14.95 = \$313.95

**OPTION 2 Digital Program + Display Ad in 2019 Print Guide**

Ad Tile on Roadtrip & Map web page + Choose Print Ad Size

*Pricing based on print guide ad size choose from list below*

**Display Ad Choices**

1/8 display ad                                                      \$ 625.00 plus GST \$ 31.25 = \$ 656.25  
 1/4 square display ad                                              \$1,250.00 plus GST \$ 62.50 = \$1,312.50  
 1/2 horizontal display ad                                              \$2,325.00 plus GST \$116.25 = \$2,441.25  
 Full page display ad                                                      \$4,250.00 plus GST \$212.50 = \$4,462.50  
 Additional full page display ad                                              \$3,250.00 plus GST \$162.50 = \$3,412.50

**Premium placement full-page ad back cover of pull-out map (Subject to availability)**

Full page ad on back of map pull out                              \$4,500.00 plus GST \$225.00 = \$4,725.00

**Premium positions (Subject to availability)**

Full page display ad Inside FRONT Cover                      \$4,500.00 plus GST \$225.00 = \$4,725.00  
 Full page display ad Inside BACK Cover                              \$4,500.00 plus GST \$225.00 = \$4,725.00  
 Full page display ad Outside Back Cover                              \$4,500.00 plus GST \$225.00 = \$4,725.00

**EMAIL COMPLETED CONTRACT TO: [sales@totabc.com](mailto:sales@totabc.com)**

Contact: **Rob Grifone**

TOTA

250-862-9354

Email [sales@totabc.com](mailto:sales@totabc.com)

\_\_\_\_\_ Salesperson Initial

- ALL PAYMENTS ARE MADE PAYABLE TO: Thompson Okanagan Tourism Association
- Offer is available to TOTA Stakeholders Only (*register FREE at [www.totabc.org](http://www.totabc.org)*)

**PAYMENT TERMS:** Full payment due by January 9, 2019 to receive Early Bird Rate.